

ARTHUR LINDBERG

FOR SCA BOARD - #1 ON YOUR BALLOT



Proud to Serve My Country Ready to Serve You!

I'm a candidate because I truly care about SCA, its residents and its future. After 20 years as a Navy officer, nearly two decades of executive business leadership, and an additional 10 years of non-profit charitable work, I will put my experience and strong work ethic to work for YOU. As the current President of the SCA Veterans Club, my team and I have taken the club to new heights, and I'm answering the call to apply my skills to the challenges of today and tomorrow.

Education

- Bachelor's Degree in Geology, University of New Mexico
- Masters Degree in Human Resources Management, Pepperdine University
- Many advanced business and military courses

Professional Highlights

- As a Naval officer, administered \$500 million in annual procurement contracts
- Navy Commendation Medal for work supporting National Science Foundation Antarctic research
- Regional President of Corporate Operations for General Public Utilities Corp., serving 700,000 customers with 900 employees

Memberships

- World Affairs Council, Las Vegas
- SCA Italian Forum
- Navy League, Las Vegas
- Association of Former Intelligence Officers

My Goals as a Director

- Continue my involvement in groups committed to the well-being of our members
- Protect the resources and assets that enhance SCA residents' quality of life.
- Support the existing volunteers and professional personnel implementing the necessary tasks associated with meeting the expectations of SCA residents.

Dear fellow Sun City Anthem residents:

I'm absolutely overwhelmed by the outpouring of support I have received from so many members since announcing that I'd be running for a seat on your Board of Directors. Most of these folks already know me and what I stand for, so I want to share some details about my background and desire to serve our world-class community in order that you may know me better.

Andrew Carnegie said this about teamwork: "It is the fuel that allows common people to attain uncommon results."

I learned this lesson decades ago when starting out as a young Navy officer, building a successful military career which was followed by many years as a business executive, and through my participation in numerous volunteer organizations. To succeed in most aspects of life, you can't do it alone, and the most accomplished people in this world know how to bring together those who value the phrase that there is no "I" in "teamwork."

Never was teamwork more important than when the FBI recruited me as a double agent near the end of my Naval career to infiltrate the Soviet KGB and break up a spy ring operating out of the United Nations. One slip-up by me or our government support team meant that lives could have been lost. The project was called *Operation Lemonade*, and you can view a dramatization of my work on a television program called *FBI: The Untold Stories* at this YouTube address: <https://www.youtube.com/watch?v=fV18U7aEnX0>.



Giving back to community in a team environment is very important to both me and my wonderful wife Patricia. I'm so proud of Pat's SCA involvement as the current co-president of the Women's Club and as a member of the St. Rose Hospital/Dignity Health team that presents SCA's First Friday Health and Wellness Seminars. And I'm equally proud to be leading our Veterans Club as its president, working with a dedicated, creative team to offer stimulating, educational veterans-related programs to our residents, including, of course, all the ice cream you can eat when August rolls around.

My point is a simple one, but profound in its simplicity. Governing Sun City Anthem as a Board member is a team effort, in coordination with our team of professional managers. There is no room on our Board for prima-donnas or those who would pursue a private agenda, and there is never an excuse for anything but the utmost courtesy in listening to our residents and treating their questions and concerns as seriously as they do themselves. My promises to you are that I will always do my homework; always be prepared at all workshops and meetings; and I will never forget that I serve with the consent of the governed, my "employers" in this wonderful SCA journey of ours.

Art Lindberg